



NAM VIET GROUP

BRAND PROFILE

Building Beverage Brands That Stand Out



02. INTRODUCTION

Your Brand, Our Design Expertise

Nam Viet Group offers full-service brand and packaging design tailored for the beverage industry. With a proven track record of successful OEM/ODM partnerships, we help our clients craft meaningful brands that resonate with global consumers.

Whether you're launching a new beverage or redesigning an existing line, our in-house creative team delivers designs that are not only visually stunning—but also market-ready, compliant, and competitive.



03. WHAT WE DESIGN ?

From Logo to Label, Bottle to Shelf

DESIGN DELIVERABLES:

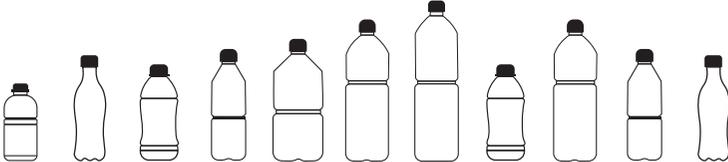
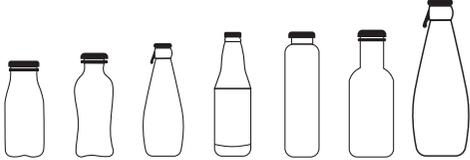
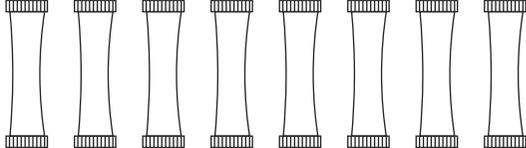
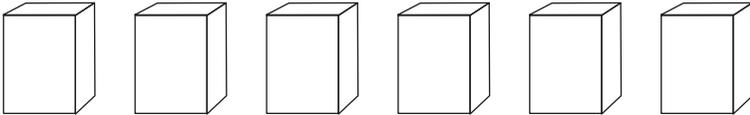
- 1 Brand Name Creation
- 2 Logo & Visual Identity
- 3 Brand Guidelines
- 4 Label Design (Regulatory-compliant)
- 5 Multilingual Packaging (FDA / EU / SFDA)
- 6 Custom Packaging Mockups
- 7 Market-Specific Adaptations (Retail & E-commerce)

✦ Our designs are created for shelf impact, export compliance, and consumer connection.



04. PACKAGING FORMATS

📦 Packaging That Sells, Globally

FORMAT	OPTIONS / NOTES
 ALUMINUM CAN	 250ml / 330ml / 500ml (slim or standard)
 PET BOTTLE	 250ml - 1.5L (custom shape, sleeve, flip-cap)
 GLASS BOTTLE	 Premium appeal for high-end markets
 STICK PACK	 Powdered drinks / collagen / kids' drinks
 BOX PACKAGING	 Fruit & milk powders / e-commerce bundles

05. DESIGN + PRODUCTION = FAST GO-TO-MARKET

Integrated Design-to-Manufacturing Workflow

Unlike traditional agencies, our branding service is fully integrated with our OEM/ODM production system. This means:



No misalignment between concept & production



Faster approvals & timelines



Packaging that is truly ready for mass manufacturing



Streamlined coordination between R&D, compliance, and design

 Timeline: From concept to final design - as fast as 10-14 working days.

06. TRUSTED BY GLOBAL BRANDS

 Brands That Trust Our Creative Power



VINUT
Global flagship
juice & coconut
water brand

JOJONAVI
Bold, youthful
fruit drink line

JOY
Fun nata de
coco brand

COJO COJO
Minimalist design
for Gen Z markets

J79
Specialized
packaging for
China market



07. LET'S BUILD YOUR BRAND

We're Ready When You Are

- ✓ Need a new private label design?
- ✓ Looking to refresh your product line?
- ✓ Want packaging that sells better across Amazon, retail, and export?

Let's build a beverage brand that looks as great as it tastes.

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👉 [Request Brand Consultation]